When can 10 minutes mean the difference between $0 and over $1.2 million?

Think 24/7
Your Answer Is Here

Availability is more than just "up time"

Availability includes many aspects of your data center and network infrastructure. For example, if your network is having throughput issues, it could cause your website to perform sluggishly, and a sluggish website is maddening for your customers. If your customers can't buy from you, they will find alternatives.

How vital is availability? What does network performance mean to the profitability of your business? Based on industry surveys, the average loss is $5600K per minute, exceeding well over $300K per hour (large degree of variance experienced based on business attributes)*. The average business faces approximately 14 hours of downtime per year**, exploding revenue loss to potentially over $4.5 million per year.

Who can afford that?

Panduit can help solve your availability challenges

Panduit® Signature Core™ Fiber Optic Cabling System can greatly improve your data center and network availability. Its superior performance and connectivity options give you the operating margin you need to keep your network running at peak performance.

Plus, the enhanced performance of the Signature Core™ Fiber Optic Cabling System provides even greater assurance that links initially installed to carry 10 Gb Ethernet or 8 Gb Fibre Channel will not fail when you migrate them to carry 40/100/400 Gb Ethernet or 16 Gb Fibre Channel in the future.

Find more information at **www.panduit.com/signature-core** or contact us at 800-777-3300 to learn more about the **Signature Core Fiber Optic Cabling System.**

Empowering Your Success

Panduit, the leader in fiber technology and product innovation, encompasses a robust ecosystem of global partners and long-term alliances with top industry leaders. This breadth in industry specialization and partnerships allows Panduit to be your trusted partner, offering strategic vision and real-world solutions that helps empower your success.

The Signature Core™ Fiber Optic Cabling System is the highest performing fiber available that drives optimal operational and financial advantages by allowing organizations to improve reliability, stabilize performance, reduce costs, heighten agility and support sustainability initiatives.

Learn more today at: **www.panduit.com/signature-core**

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