



AI Revolution: Statistics that are Reshaping the Data Centers of Tomorrow

The growing interest in the role of AI in the Data Center continues to take priority across Data Center operators and is expected to continue to rise for the next several years. The time is now to start strategically developing a plan to incorporate AI within Data Center infrastructures and to reconceptualize the way fiber, power, and cooling will guide the layout.

AI Demand Continues to Rise in the Data Center Market



AI is Expected to Contribute **\$15.7 TRILLION** to the Global Economy by 2030¹

63% OF IT PROFESSIONALS PLAN



to Increase their AI Investment Over the Next Three Years²

AI Market is Projected to **REACH \$407 BILLION** by 2027



with Annual Growth Rate **OF 37.3%** Between 2023 and 2030³

DID YOU KNOW



Did you know that Netflix saves \$1 billion a year by leveraging AI⁴?

Fiber Optics Enables High Speed, Low Latency Networks



4X MORE FIBERS are Needed for AI than Standard Compute



ONLY 21% OF COMPANIES Say their Network has Optimal Latency to Support Demanding AI Workloads⁵

DID YOU KNOW



Did you know Nvidia expects to deliver 100,000 AI server platforms this year and 1.5 million by 2027⁶?

Power Usage will Surge with Generative Artificial Intelligence

A ChatGPT Query Needs Nearly **10X MORE ELECTRICITY**



as a Google Search⁷



10X INCREASE in Power Usage per Rack for AI Compared to Standard Servers

10% OF ALL DATA CENTER POWER

will be Used by AI in 2024 and will Double to 20% by 2027⁸



2X GROWTH



in DC Global Power Usage from 2023 to 2026⁹

Power Demands will Require Innovative Cooling Methods

AI-driven Energy Optimizations can **LEAD TO A 40% REDUCTION** in Cooling Costs¹⁰



Liquid Cooling Systems can Reduce Facility Power by **NEARLY 20%** and Total Data Center Power by **MORE THAN 10%**¹¹

As AI Shifts the Data Center Landscape Our Team of AI-Ready Experts is Here to Assist

Learn more how we can help by contacting us [here](#).

RESOURCE LINKS:

- ¹ PwC
- ² McKinsey Global Institute
- ³ Forbes
- ⁴ FACTSPAN
- ⁵ Cisco
- ⁶ Forbes
- ⁷ Goldman Sachs
- ⁸ New York Times
- ⁹ Data Center Dynamics
- ¹⁰ DataBank
- ¹¹ Forbes